



DATAMETREX AI LIMITED
For Immediate Release
TSX Venture Exchange
Symbol "DM"

DATAMETREX SUBSIDIARY NEXALOGY STARTS A NEW INVESTOR RELATIONS DIVISION FOR COMPETITIVE INTELLIGENCE AND TARGETED MARKET AWARENESS

TORONTO, ONTARIO– February 13, 2018– Datametrex AI Limited (the "**Company**" or "**Datametrex**") (TSXV: **DM**, FSE: **D4G**) is pleased to announce that through its Nexalogy AI subsidiary, it will be augmenting its service offering to the Fortune 1000 by offering an AI product that focuses on gathering key competitive analysis and stock market awareness, allowing public companies to gather intelligence and also target specific sector campaigns more effectively.

Nexalogy's patented solutions unlock valuable insights and analysis from a variety of data sources, providing a unique way to analyze and target specific information and make better decisions especially in the areas of policy making, stakeholder and market analysis, and marketing communications. Nexalogy's proprietary algorithms, when merged with traditional business intelligence, provides an innovative platform leveraging machine learning, social data intelligence and social Internet of Things ("IOT") technology to redefine data analysis. Public and Private corporations want key competitive intelligence provided daily to position themselves for growth and diversification. Public companies have the added requirement to effectively communicate their message to shareholders. Nexalogy solutions address both requirements flawlessly.

Nexalogy is emerging as a leader in the Business Intelligence ("BI") marketplace with strong focus in Social Data analysis. According to "Markets and Markets", a flagship competitive intelligence and market research firm serving 1700 global fortune enterprises, the Social Media Analytics Market is forecast to grow to 5.4 Billion USD by 2020. The rapid growth is due to the transition from traditional BI techniques to advanced analytics and the massive surge in the number of social media users and data.

"We have strong expertise in data segmentation and analysis through Nexalogy's advanced AI. We are getting many inquiries and the demand is high to provide this competitive intelligence platform to corporations. Public companies want to also maximize the reach of the message they convey to shareholders and they see the inherent value of these solutions. We have strong interest from a number of public companies specifically in the mining sector, and we will be pursuing these opportunities immediately" said Andrew Ryu, Chairman and CEO of Datametrex AI.

About the Company

Datametrex AI Limited is a technology focused company with exposure to four exciting verticals. Big Data, collecting data from retail point of sales environment. Artificial Intelligence and Machine Learning through its wholly owned subsidiary, Nexalogy (www.nexalogy.com). Implementing Blockchain technology for secure Data Transfers through its joint venture company, Graph Blockchain (www.graphblockchain.com). Industrial scale Cryptocurrency Mining through its wholly owned subsidiary, Ronin Blockchain Corp (www.roninblockchain.com).

Additional information on Datametrex is available at: www.datametrex.com

To stay informed about Datametrex, please join our Investor Group on 8020 Connect <http://bit.ly/2fPUNwF> for all upcoming news releases, articles comments and questions.

For further information, please contact:

Jeffrey Stevens – President & COO
Phone: (647) 400-8494
Email: jstevens@datametrex.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

Forward-Looking Statements

This news release includes certain forward-looking statements within the meaning of Canadian securities laws. Such forward-looking information and statements are not representative of historical facts or information or current condition, but instead represent only the Company's belief regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control.

Generally, such forward-looking information or statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved".

The forward-looking information contained herein includes, but is not limited to, statements regarding the terms, timing and completion of the proposed spin-out of Graph. By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. Accordingly, readers should not place undue reliance on any forward-looking information or statements contained in this press release.

The forward-looking information contained in this press release is made as of the date hereof, and the Company does not undertake to update any forward-looking information that is contained or referenced herein, whether as a result of new information, future events or otherwise, except in accordance with applicable securities laws. All subsequent written and oral forward looking information and statements attributable to the Company or persons acting on its behalf are expressly qualified in its entirety by this notice.